

Media Kit



HERE'S A LITTLE BIT

### ABOUT ME

Hi! My name is Pozzie.
I'm a content creator with a musical background and a BFA in Fashion Design and Marketing.

I specialize in creating high quality, engaging content, short ads, voice over and jingles for companies, brands, film and television.

I truly love what I do and it shines through in my content, music and voice overs.

# Statistics

Followers: 64.5K

**Impressions:** 70K

Reach: 31K

Avg. Likes: 800-1k

Avg. Comments: 50-75

Avg. Story Views: 1800

Gender: 51.6% Female

Age Range: 18-34

Top Cities: LA,NY,ATL, Dakar

**Top Country:** USA/Netherlands

► Youtube Views: 346K+



### RECENT WORK





My responsibilities for this collaboration and paid partnership with Sudio included providing a jingle, music production, video editing, voice over and still photos for social media.

Watch Here



#### **FANTA**

I have always been a super Fanta Fan.
So, I created a media campaign for their limited edition "Dragon Fruit" flavor, which included music production, lyrics/marketing copy and performance of this promotional ad.

Watch Here



#### **PEACH NOT PLASTIC**

My responsibilities for this paid partnership included creating UGC for the product, photo stills, video editing, voice over, marketing copy and sharing on social media.

Watch Here























## Contact Me



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<u>www.pozziemusic.com</u>

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