


Content Creation | Marketing Direction

for Hotels & Resorts

Specializing in high quality content for your Instagram Reels or Tiktok videos.

Utilizing social media content as an essential tool to build up your membership base, showcase your location, highlight exclusive advantages and give viewers a premium first hand experience.

 info@pozziemusic.com

 424-437-9656

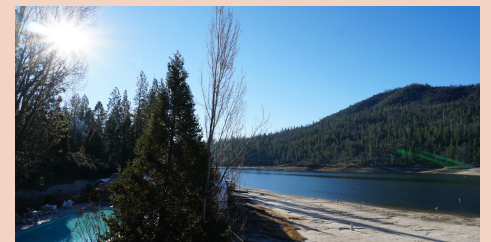
 [@pozziemazerati](https://www.instagram.com/pozziemazerati)

Content Creator | Marketing Direction for The Pines Resort



The Pines Resort features year-round deluxe lodging in lakefront suites, two-story fully-furnished chalets and offers upscale lakeside dining.

Responsibilities included: video content creation, high resolution photos, aerial shots, marketing copy and exclusive social media posts to increase outreach and engagement.



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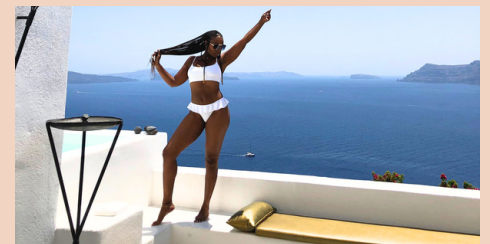
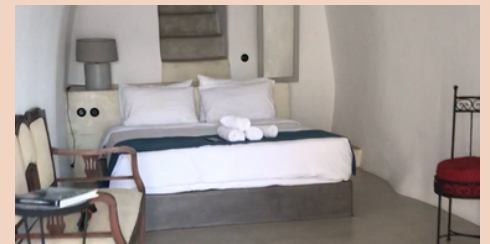
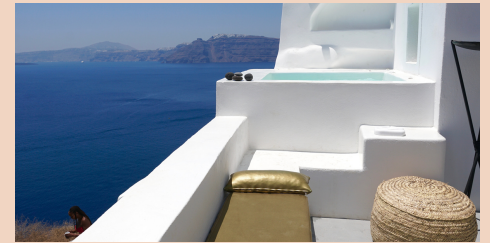
for



Ducato Di Oia

Located on the cliffs of Oia, Ducato Di Oia features magnificent Cave Style suites overlooking the Aegean Sea with volcano views. Most rooms feature a private indoor or outdoor heated plunge pool. Daily, delicious breakfast delivered right to your room.

Responsibilities included: video content creation, high resolution photos, aerial shots, marketing copy and exclusive social media posts to increase outreach and engagement.



Content Service Agreements

ONE Night Contract

- 2 Instagram Posts
- 3 Instagram Stories
- 1 blog post
- 10 high-resolution photos shared via google drive and released copyrights

TWO Night Contract

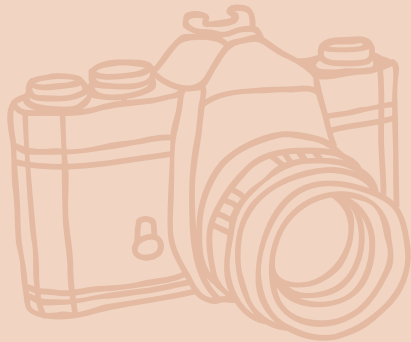
- 6 Instagram Posts (3 per day)
- 6 Instagram Stories (3 per day)
- 1 blog post or 1 Video Review
- 20 high-resolution photos shared via google drive and released copyrights
- 2 reviews with pic (Yelp + TripAdvisor)

THREE Night Contract

- 6 Instagram Posts (2 per day)
- 9 Instagram Stories (3 per day)
- 1 blog post and 1 Video Review
- 25 high-resolution photos shared via google drive and released copyrights
- 2 reviews with pic (Yelp + TripAdvisor)

FOUR Night Contract

- 8 Instagram posts (2 per day)
- 12 Instagram Stories (3 per day)
- 1 blog post and 1 Video Review
- 30 high-resolution photos shared via google drive and released copyrights
- 2 reviews with pic (Yelp + TripAdvisor)
- 1 Swipe Link to Hotel Website



I am open to tweaking the agreement to satisfy your needs and mine.

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